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**FOR IMMEDIATE RELEASE**

**ASW&M P.A. FOUNDING SHAREHOLDER, STEVE SAMBOL, ESQ.  
IS THE GUEST SPEAKER AT THE CENTRAL FLORIDA IABC CHAPTER MEETING**

**Orlando, FL – (July 1, 2008)** – On Wednesday, June 11, Steve Sambol, founding shareholder of Alvarez, Sambol, Winthrop & Madson, P.A. joined the Central Florida Chapter of the IABC (International Association of Business Communicators) to speak about the legal dangers of email communication.

“Over the past decade, email has transcended traditional written correspondence as the way modern businesses communicate,” said Sambol. “In today’s corporate world, more than 90% of all communications and business-related activities take place in electronic format; however few are aware of the hidden dangers that lie within each stroke of the keyboard.”

The Central Florida IABC Chapter is a growing organization of over 50 professional communicators working in the Greater Orlando area. As communications professionals, part of their role is to focus on avoiding the dangers associated with daily communications and provide guidance to their company’s leadership on preventing communications-based lawsuits.

“Steve’s presentation provided an excellent primer on the legal aspects of using electronic communications in business,” said Susan Howard, director of corporate communications for DUDA. “As he pointed out, although we have many more ways to communicate, the basic rules and etiquette of business communication still apply.”

The presentation, held at the Orlando Citrus Club, provided the audience with an overview of the most common communications-based lawsuits as well as five ways they can avoid such issues.

Steve Sambol is a founding shareholder of ASW&M P.A. in Orlando, FL. He specializes in complex civil litigation including Commercial Litigation and Professional Liability. Steve also provides counsel to individuals and companies in business planning and strategies as well as risk management and serves as the General Counsel to several corporations.

For more information on the presentation for a copy of Steve’s published article on the legal dangers of electronic communications, contact Lindsay Graham at 407-310-7396 or by email at [Lindsay@lindsay-graham.com](mailto:Lindsay@lindsay-graham.com).

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